

**Faculty of Commerce - M.Com.(with Credits)-Regular-Rev16 (BUSINESS MANAGEMENT)**

YEAR	COURSE PART NAME	OPTED PAPERS
SECOND YEAR	SEM IV	<ul style="list-style-type: none"> <li>• 67507-Advertising and sales Management</li> <li>• 67512-Retail Management</li> <li>• 67522-Management of Business Relations</li> <li>• UMCISIV.6-Project Work II</li> </ul>
	SEM III	<ul style="list-style-type: none"> <li>• 72202-Human Resource Management</li> <li>• 72212-Entrepreneurial Management</li> <li>• 72217-Marketing Strategies and practices</li> <li>• UMCISIII.6-Project Work I</li> </ul>
FIRST YEAR	SEM II	<ul style="list-style-type: none"> <li>• 66701-Research Methodology For Business</li> <li>• 66702-Macro Economics Concepts And Application</li> <li>• 66703-Corporate Finance</li> <li>• 66704-E-Commerce</li> </ul>
	SEM I	<ul style="list-style-type: none"> <li>• 71801-Strategic Management</li> <li>• 71802-Economic For Business Decision</li> <li>• 71803-Cost And Management Accounting</li> <li>• 71804-Business Ethics And Corporate Social Responsibility</li> </ul>